

Round 2: Task Guidelines

Timeline: T-o

Manfest-Varchasva is a 3-day long Annual Business, Cultural and Sports fest, which hosts a variety of events. The operations team is integral in ensuring end-to-end management of logistics of all the events. It is the responsibility of the Operations vertical to ensure flawless execution of events and smooth conduct of the fest by taking care of Administrative Activities, Infrastructure, Inventory and Vendor relationship.

To make the fest a successful, feeding participants and support members (Security Force, Vendors and Service Providers) is a necessary pre-requisite.

Task:

Deliverable 1:

- Come up with a suitable plan to provide food for all the support staff (assume 200-250 members). This should include
 - 1. Enlisting the service of outside eateries.
 - 2. Using the services of the Annapurna Mess.

Give the most suitable plan of action considering the location of IIM Lucknow. Estimate the total cost involved in this.

Deliverable 2:

• Come up with a suitable plan to provide food to out-station participants visiting IIM Lucknow. Give the most suitable plan of action for around 1000-1500 out-station participants, considering the location of IIM Lucknow.

Estimate the total cost involved in both deliverables.

For any queries regarding the task contact:

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