



Round 2: Task Guidelines

Timeline: T-100

Let's talk business!

Management Events are organized for the B-school & the corporate community and are categorized into Flagship Events, Domain Events, Online Events, Case Studies (Biz Theatre) and On the Spot Events.

Design an online event which can be pitched to Big Basket to sponsor a management event.

Deliverables:

- Power-point presentation or word document

Expectations:

- Creativity on event conceptualization
- Round details
- Timeline

Note: Make reasonable assumptions wherever necessary. Feel free to add any other details (over and above the expectations) that you might deem relevant. The write-up should be in a bulleted format.

All the Best! In case of any queries, please contact:

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