



CORE COMMITTEE SELECTIONS

Round 2: Task Guidelines

Timeline: T-0

Let's talk business!

Management Events are organized for the B-school & the corporate community and are categorized into Flagship Events, Domain Events, Online Events, Case Studies (Biz Theatre) and On the Spot Events.

Design a 3-round, all domain (finance, marketing, Operations, HR) on the spot event for HUL, for participants from top 8 b-schools who are on campus.

Deliverables:

- Power-point presentation or word document

Expectations:

- Event details to attract maximum participation
- Creativity in event designing
- Logistics requirements

All the Best! In case of any queries, please contact:

Tanushmita | Shruti

MANFEST-VARCHASVA CORE COMMITTEE, INDIAN INSTITUTE OF MANAGEMENT LUCKNOW

Ashita (9818596853) | Faheem (6384032964) | Gitapremnath (9053670208) | Jayesh (9735381395)
Nagpal (7014201732) | Nandini (9435156445) | Nishit (8239717578) | Radhika (8448416858)
Ritin (6302648835) | Shruti (9999023074) | Sourabh (9494118273) | Tanushmita (9717665648)

