



CORE COMMITTEE SELECTIONS

Round 2: Task Guidelines

Timeline: T-100

Every event in MV brings in a new flavor. Literary events at MV are the perfect platform for people who can bring their words to life! You can check out our website to know more about the literary events.

Task:

Conceptualize 10 creative events for the “Lit- Freaks” on campus. Given below are some generic guidelines:

1. Description of the event – nature (showcase/competitive/non- competitive/crowd engagement). You can provide examples.
2. Detailing of the event – what the event would entail (description as to nature and extent of participation), number of rounds, evaluation criteria, suggested judges (rationale for their selection, contact information, credentials, etc.)
3. Potential sponsors that we can partner with for the event (with a brief outline on why they should associate with us)
4. Detailed steps to garner at least 50 participants for each of the events and list 2 potential judges for each event

Suggestions:

These guidelines are not binding, so please feel free to present your event in the way you like. Our only advice is to keep your task submission brief and precise, without compromising on attention to detail.

Final Deliverables:

A Word Document or PDF file (Maximum 2 Pages)/PPT (max. 6 slides) covering all necessary details.

For any queries regarding the task contact – Shruti | Tanushmita

We hope you enjoy the task! All the best!

MANFEST-VARCHASVA CORE COMMITTEE, INDIAN INSTITUTE OF MANAGEMENT LUCKNOW

Ashita (9818596853) | Faheem (6384032964) | Gitapremnath (9053670208) | Jayesh (9735381395)
Nagpal (7014201732) | Nandini (9435156445) | Nishit (8239717578) | Radhika (8448416858)
Ritin (6302648835) | Shruti (9999023074) | Sourabh (9494118273) | Tanushmita (9717665648)

