

## **ROUND 1: THE SIMULATION CHALLENGE**

### **Phase 2 (Weightage 25%)**

**Round Duration:** 10 minutes | **Submit response by:** 2250 hours or (10:50 PM)

**Google response sheet link:** <https://goo.gl/forms/z6peObCyATNJmlrs1>

Congratulations! You have done great in phase 1. Now brace yourself for the next challenge, which will make you rethink your decision.

The teams will be given a second chance to re-visit their investment outlay after taking into consideration decision made by other investors (teams) in order to improve their position, both in terms of market share and ROI. We will declare results of market share at the end of phase 1.

### **Phase 2 (25% weightage)**

Points will be awarded based on highest ROI post factoring in round 1 outcome. In addition capturing appropriate market share will also be taken into consideration while allocating points.