



IIM Lucknow's 17th-19th November
Manfest-Varchasva 2017
 ANNUAL BUSINESS, CULTURAL AND SPORTS FEST



Uttar Pradesh
 Skill Development Mission

presents

AMLAN

AUTOMO

HEALTHCARE

FASHION
DESIGN

TRONICS

BANKING

FASHION
DESIGN

FIRE & SAFETY

TICS

ELECTRONICS

BANKING

LOGISTICS

Prize money: INR 40,000

Teams of 2

Eligibility: Undergraduate and postgraduate colleges

Register @ dare2compete.com

Registration deadline : 2300 hours 9th November 2017

Contact

Prakrati Mittal: +91 8989011296

Preetham Krishna: +91 8884988799

Event Partner





IIM Lucknow's
Manfest-Varchasva 2017
ANNUAL BUSINESS, CULTURAL AND SPORTS FEST

17th-19th November



Unemployment is a burning issue in any society as it hinders the economy from functioning at its full potential. Unemployment is a major hurdle in India's growth story too. According to the Fifth Annual Employment Unemployment Survey 2015-16 conducted by the Labor Bureau, only 60.6 percent workers could get work throughout the year. The variance in unemployment among the male and female population is also another concern that needs to be addressed. Headed by Honorable Chief Minister, the UP Skill Development mission came into existence in 2013 after the National skill development policy was launched in 2009. UPSDM targets to skill 4 million youth by the end of 2017 and was established in 2013, in collaboration with various State departments, trying to achieve the same.

Manfest-Varchasva in association with UPSDM proudly presents Amlan, a case study competition to understand and solve for some of the key obstacles faced by the government in solving for unemployment in our society. Low employability in our nation, high attrition rates and low wages, challenges in delivering vocational training and roadblocks in collaborating with private players are few among the wide array of problems that will be discussed and addressed in the competition. So, come forward and grab this golden opportunity to make a difference in the lives of our fellow citizens while leaving your mark on the pages of history.

Winners get to take home prizes worth INR 40,000.

CASH PRIZE: INR 40,000

Winner: INR 25000 | Runner Up: INR 15000

Contact

Prakrati Mittal: +91 8989011296

Preetham Krishna: +91 8884988799

E-mail: amlan@iiml-manfestvarchasva.com

AMLAN

Event Partner





PARTICIPATION AND REGISTRATION GUIDELINES

- Entries open to first and second year of all undergraduate and B-schools
- Participating teams must consist of 2 members
- Inter year teams are allowed
- Teams are required to register at dare2compete.com

EVALUATION CRITERIA FOR ROUND-II

The submissions will be evaluated on the following parameters:

- Exhaustive understanding of the case scenario and context
- Novelty, feasibility and practicality of ideas proposed
- Utilization of all the available channels & detailing of strategy proposed
- Structure of presentation & clarity of ideas conveyed
- Completeness / comprehensiveness of the solution

Contact

Prakrati Mittal: +91 8989011296
Preetham Krishna: +91 8884988799
E-mail: amlan@iiml-manfestvarchsva.com

AMLAN

Event Partner





IIM Lucknow's
Manfest-Varchasva 2017
ANNUAL BUSINESS, CULTURAL AND SPORTS FEST

17th-19th November



Phase	Details	Deadline
Phase I (Online)	<ul style="list-style-type: none">• B-school students first need to register at www.dare2compete.com in teams of two• Each team will then download the case study from Manfest Varchasva website• The format and details of case solution submission are given in the subsequent slides	Registrations open till: 2300 hrs, Nov 9, 2017 Case solution submission: 2300 hrs, Nov 9, 2017
Phase II (On Campus)	<ul style="list-style-type: none">• Selected teams from the above entries will be invited to the campus to present their solutions to the judging panel.• If any team fails to make it to the campus for final round, the waitlisted teams will be called.	On Campus rounds: Nov 17-19, 2017

Contact

Prakrati Mittal: +91 8989011296
Preetham Krishna: +91 8884988799
E-mail: amlan@iiml-manfestvarchasva.com

AMLAN

Event Partner





EVENT TIMELINES

<u>EVENT TIMELINE</u>	
Deadline for registrations	2300 Hours, Nov 9, 2017
Case Solution submission deadline	2300 Hours, Nov 9, 2017
Announcement of National Finalist Teams	Nov 10, 2017
Final Presentation	Nov 17-19, 2017

For more details, send an email to amlan@iiml-manfestvarchasva.com or Contact:

Prakrati Mittal: +91 9871293085

Preetham Krishna: +91 8884988799

Contact

Prakrati Mittal: +91 8989011296

Preetham Krishna: +91 8884988799

E-mail: amlan@iiml-manfestvarchasva.com

AMLAN

Event Partner

