



Reel of Change

One-Minute Movie Making Competition

Rules & Regulations:

1. At most 4 in the core team (No particular limit for actors in the film)
2. Duration of the movie should be confined to 60 seconds including titles
3. The Movie should be in English (with Hindi subtitles) or Hindi (with English subtitle) or both
4. Entries must be the original work of the entrant, must be made exclusively for the event and must not infringe third-party rights
5. There is no restriction on the number and age of the actors in the movie
6. The content of the movie should be appropriate for public screening and thus have no vulgarity. Obscenity (at the discretion of the judges) of any kind is not allowed and will lead to immediate disqualification
7. Please avoid slideshows, remixes and spoofs
8. Animations are allowed
9. Plagiarism is strictly prohibited
10. The soft copies of the movie wall posters are to be sent along with the film
11. The jury's decision shall be considered final and any argument against it shall not be entertained
12. The broad theme of the movie should be 'Healthy and Happy Family' with focus on public health issues of maternal / child / adolescent health or such similar topics and made in the context of Uttar Pradesh
13. The exact themes will be randomly assigned and accordingly communicated to the registered participants
14. If selected, the copyright to the movies will rest with National Health Mission, PSI and team Manfest-Varchasva
15. If selected all actors and performers in the movie will have to sign a 'Release Form', consenting to distribution of the movie unlimited number of times as desired by the aforementioned three parties. Performers under the age of 18 will have to get the form signed by their parent/guardian
16. The video should not in any way contain derogatory remarks aimed at the government.
17. The movie cannot be shared (before or after the event) without prior permission from the institute.

Contact

Alex +91-8971668529

Pulkit +91-9158005250

theatre@iiml-manfestvarchasva.com

www.iiml-manfestvarchasva.com

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Submission:

1. Movies should be based on one of the themes communicated to the teams.
2. Teams can choose to send in multiple entries, each of which will be judged separately.
3. 60-second submissions with Full HD 1080p or 720p and 16:9 aspect ratios
4. The last date for submission of the short movies is **18th November 2018**.
5. The movie has to be sent to theatre@iiml-manfestvarchasva.com or link of movie uploaded on drive to be shared on the aforementioned Email ID with the subject line 'Reel of Change'. File name: 'ROC_<team name>'.
Avoid uploading on YouTube to prevent sharing of the movie.
6. Shortlisted teams will be contacted for the final round on campus during Manfest-Varchasva when the short movie will be screened. Team members need not be present on campus.

Judging Criteria:

1. Editing
2. Cinematography
3. Script (originality)
4. Acting
5. Sound effects
6. Overall packaging & impact
7. Relevance to theme
8. Clarity of message

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