

IIM LUCKNOW'S

MANFEST-VARCHASVA 2018

16TH-18TH NOVEMBER

THE ANNUAL BUSINESS, CULTURAL & SPORTS FEST





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UPSRTC PITSTOP

What if you could actually save lives? What if your ideas aren't mere reports on a word doc but can actually affect the lives of people?

In a world where every path is being transformed into a road, there is a grim reality which cannot be denied. 1.2 million lives are lost every year in road accidents. Fun Fact: The risk of death by crash can be reduced by 61% just by using the seat belts correctly thus reinforcing the fact that little things have a bigger role to play.

Manfest-Varchasva and Uttar Pradesh State Road Corporation bring you an opportunity to take the driver's seat and turn on those headlights on the little things left in the dark. Gear up for a ride of strategic decisions and marketing marvels to promote road safety.

Safety is not automatic, let's think about it.

PS: Refer to Event Document

Cash Prize INR 50000

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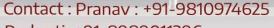




Participation Guidelines

- No limit on the number of events one can participate in
- No registration fee
- Participating teams must consist of two members
- Inter-year teams are allowed
- Teams are required to register at dare2compete.com
- A person can register as part of only one team for one event. Violation of this rule will lead to disqualification of the entire team
- The organizer's decision shall be final in all matters

Cash Prize - 50000



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Event details: The event will be held in 3 rounds

Event Rounds:

Round 1: Online Slogan/Poster Submission – Non-Elimination (Nov 2, 2018)

Round 2: Online Quiz (Nov 3, 2018)

Round 3: On-campus Final Round (Nov 16-18, 2018)

Round	Details	Deadline
Details		
Round 1 (Off-campus, Slogan Writing/Poster Making) (Weightage	 Students first need to register at dare2compete.com in teams of two Teams are required to qualify an online slogan Writing/poster Making submission round Submission should be in form of 	Registrations open till: 2100 hrs, Nov 2, 2018 Online Submission: 2100 hrs Nov 2, 2018
10%)	PDF consisting of not more than 1 doc	Result Announcement: Nov 04, 2018

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Round 2 (Off-campus, Online Quiz) (Weightage 90%)	All teams from Round 1 will be asked to compete in an online quiz at dare2compete.com	Online Quiz: 2100 hrs Nov 3, 2018 Result Announcement: Nov 04, 2018
Round 3 (On-campus, Case Solving Round)	 Selected teams from Round 1 & 2 will be asked to come for further rounds on campus Details of further rounds will be shared at a later stage 	On-campus round: 16-18 Nov, 2018 Result Announcement: On-campus

Event Timeline

Round Details	Deadlines
Registrations Open	2100 hrs, Oct 23, 2018
Registration Close	2100 hrs, Nov 2, 2018
Round 1 Slogan Writing/Poster Making Submission	2100 hrs, Nov 2, 2018
Round 2 Online Quiz	2100 hrs, Nov 3, 2018
Round 1 & 2 Result Declaration (Top 8 teams)	Nov 04, 2018
Top 8 Finalists Presentation	Nov 16-18, 2018

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