



IIM LUCKNOW'S

16TH-18TH NOVEMBER

MANFEST-VARCHASVA 2018

THE ANNUAL BUSINESS, CULTURAL & SPORTS FEST



TransUnion CIBIL
presents

FINESSE

Online Finance
Case Study Challenge



Groups of
two

**Rs. 1.5 Lakhs
+ 4PPIs**

**For Top
B-Schools**

Register at www.Dare2Compete.com

Contact

Khushboo: +91 7303702310 | Prakrati: +91-8989011296 | finesse@iiiml-manfestvarchasva.com

www.iiiml-manfestvarchasva.com



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“No one's ever achieved financial fitness with a January resolution that's abandoned by February.”

-Suze Orman

Technical charts, risk profiling, company valuations, asset management. Are these terms more than just a synthesis of two English words for you? Can you analyse company balance sheets like solving a basic math problem? Do you read between the lines...quite literally...when the markets move? Do you find yourself taking gyaan sessions for peers before that accounts exam? Well then this is just the event for you.

Manfest-Varchasva in association with TransUnion CIBIL presents Finesse, a competition devised to assess your financial acumen along with conceptual knowledge ranging from valuation, structuring to fund management. Sharpen those rough edges, hone your fin-skills cause that's all the backing you'll have in this intense online simulation where you'll be pitted against the smartest and sharpest minds of the nation. The bars have risen; the stakes are high – grand cash prizes are up for grabs. Do you have it in you to broker just the right deal for yourself?!

**Prize money of INR 150,000!!
ONLINE EVENT!!**

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PARTICIPATION AND REGISTRATION GUIDELINES

- Entries open to first and second year of top 15 B-school postgraduate students from IIM A,B,C,L,K,I, S, FMS, XLRI, ISB, MDI Gurgaon, SP Jain, IIT D, B, Kgp, NMIMS, JBIMS
- Participating teams must consist of 2 members from the same institute
- Inter year teams are allowed
- Teams are required to register at <https://dare2compete.com/o/transunion-cibil-presents-finesse-manfest-varchasva-indian-institute-of-management-iim-lucknow-70681>
- All the registered participants need to upload their CV's in PDF format only on Dare2compete website

EVALUATION CRITERIA

The solution to the case will be evaluated on the following parameters:

- Exhaustive understanding of the case scenario and context
- Novelty, feasibility and practicality of ideas proposed
- Utilization of all the available channels & detailing of strategy proposed
- Structure of presentation & clarity of ideas conveyed
- Completeness / comprehensiveness of the solution

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EVENT DETAILS

The event will be in 3 phases with a combination of off campus and campus rounds.

Round Details	Details	Deadline
Round 1 (Online - Simulation Round)	<ul style="list-style-type: none"> B-school* students first need to register in team of 2 at https://dare2compete.com/o/t-ransunion-cibil-presents-finesse-manfest-varchasva-indian-institute-of-management-iim-lucknow-70681 Teams are required to qualify an online simulation round 	Registrations open till: 15:00 hrs, Nov 12, 2018 Online Simulation Round: 22:00 hrs Nov 12, 2018 Result Announcement: Nov 10, 2018
Round 2 (Off Campus, Case Solving Round)	<ul style="list-style-type: none"> Top teams from Round 1 will be assigned a case study and will be required to present the solution on the understanding of the case along with the recommendations to the judges via online mode (VC or Skype). 	Case Launch: Nov 13, 2018 Final presentation round via Video Conferencing: Nov 18-20, 2018

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EVENT TIMELINES

Round Details (ONLINE only)	Deadlines
Registration close	15:00 Hrs, Nov 12, 2018
Round 1 (Simulation) Starts	22:00 Hrs, Nov 12, 2018
Round 1 result declaration	Nov 13, 2018
Round 2 Case release	Nov 13, 2018
Finalists presentation (Via Video Conferencing)	Nov 18-20, 2018

For more details, send an email to finesse@iiml-manfestvarchasva.com

or

Contact:

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