



IIM LUCKNOW'S

16TH-18TH NOVEMBER

MANFEST-VARCHASVA 2018

THE ANNUAL BUSINESS, CULTURAL & SPORTS FEST



FINPITCH

ARE YOU AN ENTREPRENEUR

CASH PRIZE OF RS 60,000/-



Team of two

Register by **6th Nov** at dare2compete.com

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“It’s not about ideas. It’s about making ideas happen.”

- Scott Branson

A wave arose in the second decade of the 21st century which has now engulfed the entire nation. People riding this tide are often said to have been bitten by the entrepreneurial keeda. Or as some would say, we are currently living in the “Start-Up Era”. With changing times and trends, India has opened up to the notion of promoting ideas. The youth of the day is ready to take on the world, exuberant, mettlesome, heading straight on with an indomitable spirit.

To promote this budding culture, Manifest-Varchasva and IIML’s SCIFI bring to you Finpitch18 – an annual pitching event organised at a national level to promote innovations in financial inclusivity and fintech. The stakes, my friend, are high. Prizes money of INR 60,000 up for grabs, with the winner taking home INR 35,000.

Hurry up now, dust up those formals, tidy up that presentation and don your entrepreneurial hat. For it’s time to now to ride the tide.

Prize money of INR 60,000!!



PARTICIPATION & REGISTRATION GUIDELINES

- Entries open to all undergraduate and post graduate college students;
- Participating teams must consist of 2 members from the same institute;

EVALUATION CRITERIA FOR ROUND-II

- The submissions will be evaluated on the following parameters:
- Novelty, feasibility and practicality of fin-tech startup idea proposed;
- Innovation in the area of financial inclusivity and technology in Financial solutions in Rural area;
- Utilization of all the available channels & detailing of strategy proposed;
- Structure of presentation & clarity of ideas conveyed;
- Completeness / comprehensiveness of the solution to financial inclusion;



EVENT DETAILS

The event will be held in 2 Phases as follows :

Phase	Details	Deadline
Phase I (Online)	<ul style="list-style-type: none"> Students first need to register at https://dare2compete.com/o/finpitch-manfest-varchasva-indian-institute-of-management-iim-lucknow-69880 Each team of 2 will then submit their 1 pager start-up idea The format and details of submission are given in the previous page 	<p>Registrations open till: 23:00 hrs, Nov 6, 2018</p> <p>Submission deadline: 23:00 hrs, Nov 6, 2018</p>
Phase II (On Campus)	<ul style="list-style-type: none"> Selected teams from the above entries will be invited to the campus to present their solutions to the judging panel from SCIFI during Manfest-Varchasva 2018 If any team fails to make it to the campus for final round, the waitlisted teams will be called. 	<p>On Campus rounds: Nov 16-18, 2018</p> <p>Result Announcement: On Campus</p>



Deliverables from Participants:

Phase – 1:

- A 1-page executive summary (or) A 1 slide PPT on the proposed start-up idea.
- Brownie points for innovation and exhaustive solution to the problem;

Submission Guidelines

- The deadline for preliminary round is 2300 hrs, Nov 6, 2018
- Submission should be a zip file containing - A 1-page executive summary (or) A 1 slide PPT on the proposed idea. Submission needs to be uploaded as attachment on Dare2Compete
- It is to be named as
<TeamName_CollegeName_TravelTrails_R1>

<u>EVENT TIMELINE</u>	
Event launch	Oct 16, 2018
Deadline for registrations	2300 Hours, Nov 6, 2018
Phase 1 : Idea Submission	2300 Hours, Nov 6, 2018
Phase 1 : Results	Nov 8, 2018
Grand Finale during Manifest-Varchasva 2018	Nov 16-18, 2018