MANFEST-VARCHASVA 2023-24





Core Committee Selections -

Round 2: Task Guidelines

Timeline: T-0

There is a crucial category of competitive events under the "Theatre Events" vertical of the fest. Each year, our focus has been to introduce some aspect to these events that is both challenging for participants and exciting for audiences to witness.

Develop contingency plans for the following:

Offline Event

- 1. The judge of a competition cancels at the last hour.
- 2. In an off-campus street play competition handled by you, the last team to perform gets stranded in a far-off location and cannot make it to their performance spot on time.
- 3. Your stage play event is scheduled to start in 10 minutes and your auditorium is empty. Come up with an audience engagement plan to attract and retain the crowd.

Online Event

- 1. Judge/manager hasn't been responding to your calls since morning on the day of the
- 2. Not enough participation/audience on the event link the judge denies being a part of it.

These guidelines are not binding, so please feel free to include other details which are important for the event to be successful. Our only advice is to keep your task submission brief and precise, without compromising on attention to detail.

Final Deliverable:

A Word Document or PDF file (Maximum 2 Pages)/PPT (max. 6 slides) covering all necessary details.

> For any queries regarding the task contact – Sajith or Anshika We hope you enjoy the task! All the best!

MANFEST-VARCHASVA CORE COMMITTEE. INDIAN INSTITUTE OF MANAGEMENT LUCKNOW

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