

**IIM Lucknow's** MANFEST-VARCHASVA 2023-24 THE ANNUAL BUSINESS, CULTURAL AND SPORTS FEST



- Core Committee Selections -

## Round 2: Task Guidelines

Timeline: T-0 Let's talk business!

Management Events are the National-level Business competitions organized for the B-school & corporate community. It is further categorized into Flagship Events, Domain Events, Online Events, Case Studies and On the Spot Events. The vertical witnesses participation from Top B-schools of India and hosts case competitions for top corporates such as ITC, Tolaram, Devyani International, Hero MotoCorp, and many more.

**D-Day** is here & multiple Management Events are happening simultaneously. Given that 5 different events are happening on MV Day-1, create a checklist that would help you to run the show smoothly.

## **Deliverables:**

Submission in the form of a Word document or Excel sheet

## **Expectations:**

- Itemized checklist of what all items/people/places you'll need
- Thinking down to the smallest detail possible •

Note: Make reasonable assumptions wherever necessary. Feel free to add any other details (over and above the expectations) that you might deem relevant. The write-up should be in a bulleted format. (for Word)

P.S.: Brownie points for detailing & variety. Surprise us!

We hope you enjoy the task! All the best! For any queries regarding the task contact – Kritika or Umang

## MANFEST-VARCHASVA CORE COMMITTEE, INDIAN INSTITUTE OF MANAGEMENT LUCKNOW

ANSHIKA (85271 38170) | ARAVIND (98952 71819) | AYUSH (73218 94091) | JAY (98970 63440) KARTIK (89228 46687) | KRITIKA (98719 31051) | MOHIT (97572 31429) | SAJITH (90720 36802) SANYAM (96904 59433) | SARTHAK (99094 27779) | SHIVAM (80738 00369) | UDIT (89504 75688) | UMANG (98105 15600)

