

**IIM Lucknow's** MANFEST-VARCHASVA 2023-24 THE ANNUAL BUSINESS, CULTURAL AND SPORTS FEST



Core Committee Selections

## Round 2: Task Guidelines

Timeline: T-10

Every event in MV brings in a new flavour. Literary events at MV are the perfect platform for people who can bring their words to life! You can check out our website to know more about the literary events.

Task:

Conceptualize different rounds for The Joust and design the execution plan for the event from start-to-finish with sufficient detailing.

 Brief outline for popularizing the event and garnering participation from local and outstation colleges

 Manpower Planning – Estimated number of volunteers that would be required for the smooth execution of the event

 Cost estimates – Including but not limited to logistics cost, additional costs that may be incurred (stage set-up, sound and light) or if the event is online then costs involved in hosting on different platforms

Timeline for execution – includes pre- and post-fest

Also, include 5 potential sponsors and arrange for their POC.

## Suggestions:

These guidelines are not binding, so please feel free to present your event in the way you like. Our only advice is to keep your task submission brief and precise, without compromising on attention to detail.

## **Final Deliverables:**

A Word Document or PDF file (Maximum 2 Pages)/PPT (max. 6 slides) covering all necessary details.

> For any queries regarding the tasks contact: Sanyam | Sajith We hope you enjoy the tasks. All the best!

## **MANFEST-VARCHASVA CORE COMMITTEE, INDIAN INSTITUTE OF MANAGEMENT LUCKNOW**

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