



Core Committee Selections -

Round 2: Task Guidelines

Timeline: T- 10

Dance is a crucial category of competitive events under the "Cultural Events" vertical of the fest. Each year, our focus has been to introduce some aspect to these events that is both challenging for participants and exciting for audiences to witness.

It's 10 days to the fest and the number of registrations for 'Inferno', the street dance event at Manfest-Varchasva are very low. You have already contacted all top undergrad colleges, Bschools and dance academies for participation. The event has been publicized well on social media. Suggest new ways to garner registrations for the event.

OR

Obtain the contact details of the heads of cultural clubs/ dance clubs/ dance societies of at least 25 colleges (the more the merrier) in India for the various dance events conducted in MV. The details should include names of the POC, name of the college, POC's phone number, e-mail and the position they currently hold. Also include the annual dance events that are conducted in their college.

These guidelines are not binding, so please feel free to include other details which are important for the event to be successful. Our only advice is to keep your task submission brief and precise, without compromising on attention to detail.

Final Deliverables:

A Word Document or PDF file (Maximum 2 Pages)/ PPT (max. 6 slides) covering all necessary details.

In case of any queries, please contact: Anshika | Sajith

We hope you enjoy the task! All the best!

MANFEST-VARCHASVA CORE COMMITTEE. INDIAN INSTITUTE OF MANAGEMENT LUCKNOW

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