



# MANFEST-VARCHASVA

IIM Lucknow's Annual Business, Cultural & Sports Fest

CORE COMMITTEE SELECTIONS



## ROUND 2: Task Guidelines

**Timeline: T-100**

*Let's talk business!*

*Management Events are organized for B-school & the corporate community and are categorized as Flagship Events, Domain Events, Online Events, Case Studies (Biz Theatre) and On the Spot Events*

T-100

Design an event which can be pitched to Flipkart to sponsor a management event.

Deliverables:

- Power-point presentation or word document

Expectations:

- Creativity on event conceptualization
- Round details
- Timeline

**Note:** Make reasonable assumptions wherever necessary. Adhere to the specified expectations. Write-up should be in a bulleted form.

**For queries regarding the task, contact:**

Prakrati Mittal

Akash Kejriwal

**Manfest-Varchasva Core Committee, Indian Institute of Management Lucknow**

Abhay 9560933277 | Akash 9871293085 | Amitto 9819450929 | Harsh 7204332826  
Harsha 7416762337 | Nidhin 9840930125 | Prakrati 8989011296 | Prateek 7895661660  
Priyanka 9820099301 | Pulkit 9158005250  
Siddharth G 9599052170 | Siddharth S 9772013695