



MANFEST-VARCHASVA

IIM Lucknow's Annual Business, Cultural & Sports Fest

CORE COMMITTEE SELECTIONS



ROUND 2: Task Guidelines

Timeline: T-0

Let's talk business!

Management Events are organized for the B-school & the corporate community and are categorized into Flagship Events, Domain Events, Online Events, Case Studies (Biz Theatre) and On the Spot Events.

T-0

Design a 3-round, all domain (finance, marketing, Operations, HR) **on the spot** event for HUL, for participants from top 8 b-schools who are on campus.

Deliverables:

- Power-point presentation or word document

Expectations:

- Event details to attract maximum participation
- Creativity in event designing
- Logistics requirements

Note: Make reasonable assumptions wherever necessary. Adhere to the specified expectations. The write-up should be in a bulleted form.

For queries regarding the task, contact:

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