



MANFEST-VARCHASVA

IIM Lucknow's Annual Business, Cultural & Sports Fest

CORE COMMITTEE SELECTIONS



Round 2: Task Guidelines

Timeline: T-50

One of our most successful verticals is the "Literary Events" vertical. We organize a marathon of events such as literary puzzles, JAM, dumb charades, 20 questions under the umbrella event- Gauntlet. And then we have our flagship debating event, "The Joust" for the verbose! And as you can tell, literary events are incomplete without trivia. So we have a – Quiz Coliseum.

Conceptualize 5 such creative events for the "Lit- Freaks" on campus, one of which should be a debate. Given below are some generic guidelines:

Part A: Concept and Design

- Description of the event – nature (showcase/competitive/non- competitive/crowd engagement). You can provide example
- Detailing of the event – what the event would entail (description as to nature and extent of participation), number of rounds, evaluation criteria, suggested judges/quizmasters (rationale for their selection, contact information, etc.)
- Potential sponsors that we can partner with for the event (with a brief outline on why they should associate with us)

Brief outline for popularizing the event & participation from local & outstation colleges

Part B

Please come up with 20 topics for "The JOUST"- the debate competition

These guidelines are not binding, so please feel free to present your event in the way you like. Our only advice is to keep your task submission brief and precise, without compromising on attention to detail.

Final Deliverables:

A Word Document or PDF file (Maximum 2 Pages)/PPT (max. 6 slides) covering all necessary details.

For any queries regarding the task contact

Siddharth Gupta | +91-9599052170

Pulkit Jain | +91-9158005250

Manfest-Varchasva Core Committee, Indian Institute of Management Lucknow

Abhay 9560933277 | Akash 9871293085 | Amitto 9819450929 | Harsh 7204332826
Harsha 7416762337 | Nidhin 9840930125 | Prakrati 8989011296 | Prateek 7895661660
Priyanka 9820099301 | Pulkit 9158005250
Siddharth G 9599052170 | Siddharth S 9772013695