



MANFEST-VARCHASVA

IIM Lucknow's Annual Business, Cultural & Sports Fest

CORE COMMITTEE SELECTIONS



Round 2: Task Guidelines

Timeline: T-100

One of our most successful verticals is the "Literary Events" vertical. We organize a marathon of events such as literary puzzles, JAM, dumb charades, 20 questions under the umbrella event- Gauntlet. And then we have our flagship debating event, "The Joust" for the verbose! And as you can tell, literary events are incomplete without trivia. So we have a – Quiz Coliseum. You can click on the following link to check out our events from last year: <http://iiml-manfestvarchasva.com/>

Conceptualize 10 such creative events for the "Lit- Freaks" on campus. Given below are some generic guidelines:

Concept and Design

- Description of the event – nature (showcase/competitive/non- competitive/crowd engagement). You can provide examples
- Detailing of the event – what the event would entail (description as to nature and extent of participation), number of rounds, evaluation criteria, suggested judges (rationale for their selection, contact information, credentials, etc.)
- Potential sponsors that we can partner with for the event (with a brief outline on why they should associate with us)

These guidelines are not binding, so please feel free to present your event in the way you like. Our only advice is to keep your task submission brief and precise, without compromising on attention to detail.

Final Deliverable:

A Word Document or PDF file (Maximum 2 Pages)/PPT (max. 6 slides) covering all necessary details.

For any queries regarding the task contact

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