



# MANFEST-VARCHASVA

IIM Lucknow's Annual Business, Cultural & Sports Fest

CORE COMMITTEE SELECTIONS



## Round 2: Task Guidelines

**Timeline:** T-100

*"Storytelling is the most powerful way to put ideas into the world today." --Robert McKee*

*At IIM Lucknow's Manifest-Varchasva, Leaders Express aims to provide a platform for a storyteller to interact with an audience. We strive to help people meet their idols, learn from their experiences and discover the spark within them. The audience takes home valuable insights that stay with them lifelong. We are always in search of the next story, and we need to look everywhere – across the Business, Sports, Economics, Entertainment and Fine Arts worlds.*

You are required to conceptualize the consortium of engagements (summits / talks/ interviews / anything else you can think of) for the 3 days of Manifest-Varchasva. You may want to base them all on a single theme or focus on the recent happenings in the sectors (sports, business etc.).

Innovation in formats and themes, along with a supporting rationale will earn you brownie points. Two critical aspects you need to focus on are the detailing and operational feasibility of the proposals. Contingency/backup plans will add weight to your submission.

### **Final Deliverables:**

A Word Document or PDF file (Maximum 2 Pages)/PPT (max. 6 slides) covering:

- Format and Theme/s for the engagements
- Scheduling across the 3 days
- Potential Speakers for each engagement

We hope you enjoy the task! All the Best!

For any queries regarding the task contact

Harsha Rayavarapu

Abhay Agrawal

**Manifest-Varchasva Core Committee, Indian Institute of Management Lucknow**

Abhay 9560933277 | Akash 9871293085 | Amitto 9819450929 | Harsh 7204332826  
Harsha 7416762337 | Nidhin 9840930125 | Prakrati 8989011296 | Prateek 7895661660  
Priyanka 9820099301 | Pulkit 9158005250  
Siddharth G 9599052170 | Siddharth S 9772013695