



MANFEST-VARCHASVA

IIM Lucknow's Annual Business, Cultural & Sports Fest

CORE COMMITTEE SELECTIONS



Round 2: Task Guidelines

Timeline: T-10

JashN, the Fashion Parade is one of the most scintillating events of the fest, one that ups the glamour quotient of the fest. Each year, our focus has been to introduce some aspect to these events that is both challenging for participants and exciting for audiences to witness.

The festival is just 10 days away! To ensure flawless execution on the day of the fest, you are required to do a threadbare analysis of a fashion event of your choice. You will have to prepare a document which gives comprehensive details of all the requirements and factors to be considered.

Given below are some general guidelines to help structure your thoughts while completing the task:

- 1) The timeline for the entire event.
- 2) The operational requirements for the event
- 3) The venue
- 4) Creatives requirements if any

The guidelines given above are not binding, so feel free to include any additional details required to make the event successful. Our only advice is to keep your task submission brief and precise, without compromising on attention to detail.

Final Deliverable –

A Word Document or PDF file (Maximum 2 Pages)/PPT (max. 6 slides) covering all necessary details.

In case of queries, you can always call

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