



MANFEST-VARCHASVA

IIM Lucknow's Annual Business, Cultural & Sports Fest

CORE COMMITTEE SELECTIONS



Round 2: Task Guidelines

Timeline: T-100

Dance is a crucial category of competitive events under the "Cultural Events" vertical of the fest. Each year, our focus has been to introduce some aspect to these events that is both challenging for participants and exciting for audiences to witness.

Currently the four dance events of MV enjoy massive participation and tremendous audience response. Design three more events which are of a different format from the ones conducted currently and give the execution plan for them.

The design should be comprehensive and should include all possible details which would be required to conduct the events. Given below are some general guidelines to help structure your thoughts while completing the task:

- Concept and Design
- Description of the event – nature (showcase/competitive/non-competitive/crowd engagement)
- Detailing of the event – Rules, detailing of rounds (preliminary elimination rounds as well), possible judges, evaluation criteria etc.

OR

Last year we associated with '**Hip Hop International**' as the dance event partner. Find out 10 such potential event partners specifically for dance events. List down the rationale behind choosing them and the estimated cost involved.

Final Deliverables:

A Word Document or PDF file (Maximum 2 Pages)/PPT (max. 6 slides) covering all necessary details.

In case of any queries, please contact:
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