



## Round 02: Task Guidelines

**Timeline: T-50**

Manfest-Varchasva is a 3-day long Annual Business, Cultural and Sports fest, which hosts various events. The operations team is integral in ensuring end-to-end management of logistics of all the events. It is the responsibility of the Operations vertical to ensure flawless execution of events and smooth conduct of the fest by taking care of Administrative Activities, Infrastructure, Inventory and Vendor relationships.

As a core member of Manfest-Varchasva you are expected to design the blueprint of the fest. You can take various avenues of IIM Lucknow and come up with plans as what all activities could be held at those avenues. Please avoid following the status quo. Be creative.

**Task:**

Put yourself in the shoes of the convenor of the event and come up with the blue print of running the entire fest. It should include the operational strategy for the fest. Be as detailed as possible while ensuring the details are specific to IIM Lucknow.

**Final Deliverables:**

- Timeline of tasks leading to successful execution
- A detailed procurement plan considering all health and safety constraints
- Identification of the physical and digital requirements to conduct the fest
- The estimated budget for all the listed requirements
- Probable issues and their resolution during the execution of fest

For any queries regarding the task contact – Shivam Pathak or Udit Midha

Be creative – go all out! All the best!

**MANFEST-VARCHASVA CORE COMMITTEE, INDIAN INSTITUTE OF MANAGEMENT LUCKNOW**

ANSHIKA (85271 38170) | ARAVIND (98952 71819) | AYUSH (73218 94091) | JAY (98970 63440)

KARTIK (89228 46687) | KRITIKA (98719 31051) | MOHIT (97572 31429) | SAJITH (90720 36802)

SANYAM (96904 59433) | SARTHAK (99094 27779) | SHIVAM (80738 00369) | UDIT (89504 75688) | UMANG (98105 15600)

