Round 2: Task Guidelines

Timeline: T-100

A major attraction of the fest are its Western Rock Band Competition and solo singing competition under the aegis of "Music Events". We focus on attracting and promoting fresh talent from across the country and provide a platform to showcase that talent in the most exuberant manner.

Task:

Preparations for the festival have started and this time you are planning to make it even bigger and better. Come up with 2 new music events (1 online, 1 offline) that you wish to conduct this year. They should be different from what we have already been doing.

Given below are some generic guidelines to help you structure your thoughts while completing the task

Concept:

The overall idea and underlying purpose of having the event as part of the fest. What is in it for all stakeholders – the fest as a whole, performers/participants, general audience from outside and the IIM L community etc.\

Design

Nature of event – Showcase/competitive/non-competitive/crowd engagement etc.

Detailing of event - Number of rounds or sub-events, expected duration etc. (wherever applicable)Judging/Short listing criteria, possible judges etc. (wherever applicable)

Suggestions:

These guidelines are not binding, so please feel free to present your event in the way you like. Our only advice is to keep your task submission brief and precise, without compromising on attention to detail.

Final Deliverables:

A Word Document or PDF file (Maximum 2 Pages)/PPT (max. 6 slides) covering all necessary details.

For any queries regarding the tasks contact: Sanyam | Anshika
We hope you enjoy the tasks. All the best!

MANFEST-VARCHASVA CORE COMMITTEE, INDIAN INSTITUTE OF MANAGEMENT LUCKNOW

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