



Round 2: Task Guidelines

Timeline: T-10

A major attraction of the fest are its Western Rock Band Competition and solo singing competition under the aegis of "Music Events". We focus on attracting and promoting fresh talent from across the country and provide a platform to showcase that talent in the most exuberant manner.

Task:

The festival is just 10 days away! To ensure flawless execution on the day of the fest, you are required to do a threadbare analysis of "Sur" event. You will have to prepare a document which gives comprehensive details of all the requirements and factors to be considered. Given below are some generic guidelines to help structure your thoughts while completing the task:

1. The timeline for the entire event.
2. The operational requirements for the event
3. Promotional Strategies to attract participation Creatives Requirement if any

Suggestions:

These guidelines are not binding, so please feel free to present your event in the way you like. Our only advice is to keep your task submission brief and precise, without compromising on attention to detail.

Final Deliverables:

A Word Document or PDF file (Maximum 2 Pages)/PPT (max. 6 slides) covering all necessary details.

For any queries regarding the tasks contact: Sanyam | Anshika
We hope you enjoy the tasks. All the best!

MANFEST-VARCHASVA CORE COMMITTEE, INDIAN INSTITUTE OF MANAGEMENT LUCKNOW

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