



## Round 2: Task Guidelines

**Timeline:** T-100

***"I always think a great speaker convinces us not by force of reasoning, but because he is visibly enjoying the beliefs; he wants us to accept" -William Butler Yeats***

*At IIM Lucknow's Manfest-Varchasva, Leaders Express aims to provide a platform for a storyteller to interact with an audience. We strive to help people meet the most remarkable leaders and visionary stalwarts of current times, learn from their experiences and discover the spark within them. The audience takes home valuable insights that stays with them lifelong. We are always in search of the next story, and we need to look everywhere – across the Business, Sports, Economics, Entertainment and Fine Arts worlds.*

**Task:**

You are required to conceptualize the consortium of engagements (summits / talks / interviews / anything else you can think of) for the 3 days of Manfest-Varchasva. You may want to base them all on a single theme or focus on the recent happenings in different sectors (sports, business etc.).

Innovation in formats and themes, along with a supporting rationale will earn you brownie points. Two critical aspects you need to focus on are the detailing and operational feasibility of the proposals. Contingency / backup plans will add weight to your submission.

**Final Deliverables:**

A Word Document or PDF file (Maximum 2 pages) / PPT (Maximum 6 slides) covering:

- Format and Themes for the engagements;
- Scheduling across the 3 days;
- Potential speakers for each engagement

**For any queries regarding the task contact –Mohit or Sarthak**

**We hope you enjoy the task! All the best!**

**MANFEST-VARCHASVA CORE COMMITTEE, INDIAN INSTITUTE OF MANAGEMENT LUCKNOW**

ANSHIKA (85271 38170) | ARAVIND (98952 71819) | AYUSH (73218 94091) | JAY (98970 63440)

KARTIK (89228 46687) | KRITIKA (98719 31051) | MOHIT (97572 31429) | SAJITH (90720 36802)

SANYAM (96904 59433) | SARTHAK (99094 27779) | SHIVAM (80738 00369) | UDIT (89504 75688) | UMANG (98105 15600)

