



## Round 2: Task Guidelines

**Timeline:** T- 100

***Dance is a crucial category of competitive events under the “Cultural Events” vertical of the fest. Each year, our focus has been to introduce some aspect to these events that is both challenging for participants and exciting for audiences to witness.***

Currently the four dance events of MV enjoy massive participation and tremendous audience response. Design three more events which are of a different format from the ones conducted currently and give the execution plan for them. Keep in mind the feasibility of such events

The design should be comprehensive and should include all possible details which would be required to conduct the events. Given below are some general guidelines to help structure your thoughts while completing the task:

- Concept and Design
- Description of the event -(showcase/competitive/non-competitive/crowd engagement)
- Detailing of the event - Rules, detailing of rounds (preliminary elimination rounds as well), prospective judges, evaluation criteria, etc.
- Broad operational plan and evaluation of feasibility

These guidelines are not binding, so please feel free to include other details which are important for the event to be successful. Our only advice is to keep your task submission brief and precise, without compromising on attention to detail.

OR

Previously, we have associated with ‘**Dance With Madhuri**’, ‘**Hip Hop International**’, etc. as the dance event partners. Find out 10 such potential event partners specifically for dance events. List down the rationale behind choosing them and the estimated cost involved. List down the benefits involved for both parties (what’s in it for them) keeping in mind the budget constraints.

### **Final Deliverables:**

A Word Document or PDF file (Maximum 2 Pages)/ PPT (max. 6 slides) covering all necessary details.

**In case of any queries, please contact: Anshika | Sajith**  
**We hope you enjoy the task! All the best!**

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